



FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS
September 2018

I. PUBLICATION

Ryan Long, Philosophy, College of Humanities and Sciences

- Peer Reviewed Article: Erik Baldwin, Ryan Long, Anja Matwijkiw, Bronik Matwijkiw, and Anna Oriolo, "The Burqa Ban: Legal Precursors for Denmark, American Experiences and Experiments, and Philosophical and Critical Examinations." *International Studies Journal*. (forthcoming)
- Peer Reviewed Article: "Student-Directed Exam Reviews, Real-Time Collaborative Composition, and Assessment of Student Preparation." *Journal of the Scholarship of Teaching and Learning*. (forthcoming)

II. CONFERENCES

David Breiner, Architectural Studies, College of Architecture and the Built Environment

- "Expanding Study Abroad in a Global Context: Nexus Abroad," International Conference of the Architectural Research Centers Consortium and the European Association for Architectural Research, refereed session, Philadelphia, May 2018

Ryan Cruz, Marketing, School of Business, Kanbar College of Design, Engineering and Commerce

- Co-author James Leonhardt (University of Nevada, Reno) present their research entitled "The Linguistics of Brand Interactivity: Communicating Brand Personality, Sentiment, and Emotionality on Facebook" at the 2018 Academy of Marketing Sciences Annual Conference, New Orleans, LA, May 2018.

Raju Parakkal, International Relations, College of Humanities and Sciences

- Parakkal, Raju. "The Political Economy of International Currency Reserves." Paper presented at the 17th Economy & Business International Conference in Elenite, Bulgaria, September 21, 2018.

Hitoshi Ujiie, Surface Imaging, School of Design and Engineering Kanbar College of Design, Engineering and Commerce

- Presenting paper, "Surface Imaging" for the Printed Interior Decoration Conference organized by ESMA at Dusseldorf, Germany, June 5-6, 2018.
- Presenting paper, "Evolution of Digital Textile Printing – Surface Imaging" for North East Digital Textile Printing conference by WTIN at Jacob Javits Center in NYC, July 24, 2018.

III. EXHIBITIONS

IV. GRANT

V. AWARD

Ryan Cruz, Marketing, School of Business, Kanbar College of Design, Engineering and Commerce

- With co-authors James Leonhardt (University of Nevada, Reno), and Nina Krey (Rowan University) present their research entitled “Language and Brand Personality on Social Media: An Exploration of Brand Communication on Facebook” at the 2018 American Marketing Association Summer Educator’s Conference, Boston, MA, August 2018. The paper was awarded the Best Paper in Digital and Social Marketing Track.

VI. EDUCATION

VII. OTHER PROFESSIONAL ACTIVITY

David Breiner, Architectural Studies, College of Architecture and the Built Environment

- Elected President of the Philadelphia Chapter of the Society of Architectural Historians.