

# Student Outreach Through Starfish

## Tracking Items Sent in 2013-2014

- 3573 Total Flags
  - 2760 Total Kudos
  - 533 Total Referrals
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- 66% of all undergraduates received communication from faculty and staff through Starfish.
  - 45% received 2+ points of contact through Starfish.
  - Students were more likely to receive positive feedback through a Kudo, than an academic alert flag.
    - 1531 students received a Kudo
    - 1270 students received a Flag

# Faculty Participation

- 2013-2014 Progress Survey participation rates:
  - Four surveys total, 2 weeks and 10 weeks into the semester
  - Full Time Faculty: 92% to 97% completion
  - Adjunct Faculty: 70% to 83%
  - Overall Participation: 75% to 91%
  - Implementation goals were 85% for full time faculty and 65% for adjunct faculty.
- In our first year of using Starfish, 96% (438 of 458) faculty members used Starfish, including completing surveys, raising flags, completing their profile, or scheduling office hours.
- Every member of our full time faculty and our academic advisors used Starfish in some capacity!



# In Danger of Failing Flag

- During the 2013-2014 academic year, **705 students** received **1098 In Danger of Failing flags**
- **75% of students** who received an In Danger of Failing flag were able to **pass the course or withdraw** before it impacted their GPA.
- **Over half (54% or 381 students)** passed with a C- or higher.

## Philadelphia University is a 2014 Rising Star Starfish 360 Award Winner!



The Starfish 360 Awards  
“symbolize the innovation that  
is possible when an institution  
combines people, process,  
and technology to make a  
difference in student success  
and retention.”

**THANK YOU for our success  
during our first year of Starfish!**