



**PHILADELPHIA
UNIVERSITY**

FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS
Summer 2014

I. PUBLICATION

Anne Bower, Biology, College of Science, Health and the Liberal Arts.

Integrated Science. 6th edition. Tillery/Enger/Ross. LearnSmart Subject Matter Expert. Ch 2: The Nature of Living Things. McGraw Hill Publishers. 2014

Muthu Govindaraj, Engineering, Kanbar College of Design, Engineering and Commerce.

Textile-templated electrospun anisotropic scaffolds for regenerative cardiac tissue engineering, H. Gözde Şenel Ayaza,, Anat Peretsa, Hasan Ayaz, Kyle D. Gilroy, Muthu Govindaraj, David Brookstein, Peter I. Lelkes, J. Biomaterials. Volume 35, Issue 30, October 2014, Pages 8540–8552

Natalie Nixon, Fashion Merchandising & Management and Strategic Design, Kanbar College of Design, Engineering and Commerce.

With **Wyatt, N. and Samoni L.** (2014), 'Infusing a fashion curriculum into a twenty-first-century business programme', *Fashion, Style & Popular Culture* 1:3, pp.433-444, doi:10.1386/fspc.1.3.433_1

Elizabeth Parr, Midwifery, College of Science, Health and the Liberal Arts.

Jordan, Engstrom, Marfell & Farley, (2014). Prenatal and postnatal care: a woman-centered approach, Ames, Iowa, Wiley Blackwell Publishers. Chapter 40, Infectious Diseases

Cheri Van Hoover, Midwifery, College of Science, Health and the Liberal Arts.

"Innovation in Health Policy Education: Project-Based Service-Learning at a Distance for Graduate Midwifery Students," has been accepted for publication by the Journal of Midwifery and Women's Health. This article describes the unique style of health policy education that has been utilized by the Philadelphia University midwifery program for almost a decade.

Nioka Wyatt, Fashion Merchandising & Management, Kanbar College of Design, Engineering and Commerce.

- With **Fung, Tom., and Marchand, Natalie.** (2014). An Exploratory Study of China's Retail Systems. *International Journal of Research Management & Business Studies* Vol. 1, Issue 3.
- With **Nixon, Natalie., & Samoni, Leslie.** (2014). Infusing a Fashion Curriculum in a 21st Century Business Program. *Journal of Fashion, Style, & Popular Culture.*

II. CONFERENCES

Frank Baseman, Graphic Design, Kanbar College of Design, Engineering and Commerce.

May 2014 "Caution Speed Bumps Ahead: Things I'm Still Learning About Working with Students on Real-World, Collaborative, Interdisciplinary Projects. Case Studies from the Philadelphia University Design Workshop." HOW Design Live 2014, Boston, MA. [invited; international]

Katie Gindlesparger, Liberal Arts/Writing, College of Science, Health and the Liberal Arts.

Led a panel, "The WPA Abroad: Connecting Students, Cultures and Communities," at the Council of Writing Program Administration in Bloomington-Normal, Illinois on July 19, 2014.

Natalie Nixon, Fashion Merchandising & Management and Strategic Design, Kanbar College of Design, Engineering and Commerce.

- Reviewer of papers submitted for the 19th DMI: Academic Design Management Conference
- Presented Paper, published in conference proceedings: Pitsaki, I., Rieple, A. and Nixon, N. (2014) 'Design and identity Formation in Cultural Organizations' Strategic Performance', *Proceedings of the 19th DMI: Academic Design Management Conference* London, UK, September 2-4, 2014.
- Session Chair: "Contemporary Brand Design", September 3, 2014. At the 19th DMI: Academic Design Management Conference

Niny Rao, Chemistry, College of Science, Health and the Liberal Arts.

248th American Chemical Society National Meeting, Aug 10-14, San Francisco, CA.

Poster presentation titled "DFT Study of Small Group IV Tetrakis(dimethyl)amides Clusters"

Cathy Rusinko, Management, Kanbar College of Design, Engineering and Commerce.

- Refereed workshop organizer and presenter. "Power of Words & Deeds: Exercises to Integrate Sustainability in Management Education." Academy of Management National Meetings, August 1-5, Philadelphia, PA.
- Refereed workshop participant. "Sustainability in Management Education: Multidisciplinary, Innovative, and Integrative Approaches." Academy of Management National Meetings, August 1-5, Philadelphia, PA.

Hitoshi Ujiie, Surface Imaging Program, Kanbar College of Design, Engineering and Commerce.

- Presenting "Keynote Address: State of the Art of Digital Textile Printing and Emerging field of Surface Imaging" for NIP-30 (Non Impact Printing conference) by IS&T (Imaging Society and Technology), Sheraton Hotel, Philadelphia, September 8.
- Session chairing "Digital Textile Printing session" Presenting for NIP-30 (Non Impact Printing conference) by IS&T (Imaging Society and Technology), Sheraton Hotel, Philadelphia, September 10.

Marcia Weiss, Textile Design, Kanbar College of Design, Engineering and Commerce.

- Presented two workshops (Double Cloth and Double Cloth Drafting) at Convergence 2014, International Handweavers Guild conference, Providence RI. July 14-21, 2014.
- Invited participant to SAI Forum on Design, Sebastopol, CA, August 4-6, 2014.

Nioka Wyatt, Fashion Merchandising & Management, Kanbar College of Design, Engineering and Commerce.

With **Fung, Tom**. *Lean Production Strategies for Luxury Brands: The Case of Coach* April 2014, Philadelphia University, Third International Workshop on Luxury Retail Operations and Supply Chain Management.

III. EXHIBITION

EJ Herczyk, CAD, Kanbar College of Design, Engineering and Commerce.

- *New Sight* Curated by Sarah McEneaney and Zoe Strauss. 319 Gallery, Philadelphia, PA. September 5-October 18, 2014
- *The Art and Science of Color* Susquehanna Art Museum/Whitaker Center, Harrisburg, PA. June 13-August 22, 2014

Marcia Weiss, Textile Design, Kanbar College of Design, Engineering and Commerce.

- Ebb and Flow Exhibit, Providence RI, July 2014. Juried exhibition. Work entitled *Fusion* received Third Place Award in exhibition.
- A Lively Experiment, Providence, RI, July 2014. Juried exhibition.
- Compass Rose, Providence RI, July 2014. Invited exhibitor.

IV. GRANT

Nioka Wyatt, Fashion Merchandising & Management, Kanbar College of Design, Engineering and Commerce.

- 2015 Cotton Student Sponsorship Program. *Made in the U.S.A.: Brands Changing the Fabric of Our Lives*—for \$40,000. Nioka Wyatt, Joseph Hancock (Drexel University), Tasha Lewis (Cornell University). The purpose of the grant is to create a book highlighting fashion case studies of companies that are producing in the USA.

- 2014-2015 Nexus Learning Grant to explore the Textiles & Apparel Collection. *The Role of Politics in the Fashion Ecosystem*. Students will work on a project and tour the National Museum of American History in Washington D.C. to study the First Ladies Collection of Inaugural Gowns \$1500

Dana Perlman, Midwifery, College of Science, Health and the Liberal Arts.

Received approval to carry over approximately \$28,000 from the HRSA Advanced Education Nurse Traineeship to provide for partial scholarship, books, and living stipends to four students this spring 2015 term.

Niny Rao, Chemistry, College of Science, Health and the Liberal Arts.

70,000 computing hours allocation awarded by XSEDE Supercomputing Center.

V. AWARD

Frank Baseman, Graphic Design, Kanbar College of Design, Engineering and Commerce.

July 2014 (3) Awards of Excellence, University and College Designers Association, 44th Annual National Design Competition. [juried; national]

VI. OTHER PROFESSIONAL ACTIVITY

Frank Baseman, Graphic Design, Kanbar College of Design, Engineering and Commerce.

- Aug. 2014 Invited Judge, *Archive 14*, Annual Design Competition of the Society of Typographic Arts, Society of Typographic Arts and AIGA Chicago, Chicago, IL. [invited; regional]
- May 2014 Invited Judge, Annual Student Graduation Exhibition, Delaware County Community College, Media, PA. [invited; regional]

Nancy Niemczyk, Midwifery, College of Science, Health and the Liberal Arts.

Appointed as Contributing Editor for Journal of Midwifery & Women's Health

Dana Perlman, Midwifery, College of Science, Health and the Liberal Arts.

- Presented to the State Board of Medicine about Midwifery, current state of the profession in PA, process for education, training, certification and maintenance of certification as well as refresher process for re-entry to practice. Co-Presenters included the Program Director at the University of Pennsylvania Midwifery Graduate Program and the Clinical Director of the Birth Center in Bryn Mawr.
- Invited to give a guest lecture at University of Pennsylvania Teacher Education Program about Problem Based Learning in a Distance Education Program on September 12, 2014.

Cathy Rusinko, Management, Kanbar College of Design, Engineering and Commerce.

July 2014: Academic Program Assessment - Graduate Management Programs, Aquinas College, Grand Rapids, MI.

Nioka Wyatt, Fashion Merchandising & Management, Kanbar College of Design, Engineering and Commerce.

Guest Lecturer: Lim College New York City, Global Fashion Marketing class. Omnichannel Marketing Strategies in China's Retail Marketplace. May 2014.