

PHILADELPHIA UNIVERSITY

INNOVATOR

FALL 2016

IMPACT REPORT



Reflecting on a Year of Philanthropy

Annual Report to Donors

PHILADELPHIA UNIVERSITY
INNOVATOR
IMPACT REPORT

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Dear PhilaU Donors:

When it comes to career advice, there doesn't seem to be any shortage of opinions and perspectives that people are willing to share. One expression you've probably heard a lot goes: "Love what you do, and you'll never work a day in your life." While I applaud the spirit behind that adage, I confess I've never been completely comfortable with it. After all, even if you're doing precisely what you're meant to do, work is often... well... really hard work!



At PhilaU, you hear a different take on this advice: "Turn your passion into your profession." My experience has been—and maybe it's been yours, too—that when you care deeply about what you're doing, you're more likely to experience the conventional measures of success, such as a good salary and meaningful work. Most importantly, though, you *define* success in ways that only *you* can.

In the following pages, you'll read about how the generosity of supporters like you empowers students to pursue their passions and launch great careers. Here are a few highlights:

- Scholarships that allow students to focus on their studies, instead of working second or third jobs (more than 95% of our students receive financial aid).
- A term chair that honors the legacy of a beloved faculty member while supporting the inspirational work of another.
- A state-of-the-science Fashion and Textiles Futures Center, a facility custom built to immerse students in the entire textile-to-fashion supply chain.
- New training equipment for the more than 300 PhilaU students involved in intercollegiate athletics.

Your support makes a tremendous impact on the lives of our students. The proof is in the fact that 95% of our most recently polled graduates are either working in their fields or attending graduate school. This success will only be strengthened by our integration with Thomas Jefferson University, providing our students with still more career opportunities and pathways.

Thank you for being generous with our students by investing in their success. Most of all, thank you for empowering them to transform their passions into professions.

With appreciation,

Eileen Martinson '86
Chair, Board of Trustees

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We love staying in touch with our donors!

Visit our website to explore ways you can make an impact and learn about new things going on with the Office of Development and Alumni Relations.

→ www.PhilaU.edu/development



Donor Impact Reception

• • • AT THE 2016 PHILAU INNOVATORS' EXPO • • •

On May 11, 2016, 80 members of the Theodore C. Search and Tapestry Societies as well as scholarship donors and industry partners visited campus for the Donor Impact Reception to meet students directly impacted by their generous support.

Tom Shirley, assistant vice president for athletics and women's basketball coach, Deanna Hagman, a recipient of the Thomas R. Shirley, Sr. Scholarship, and President Stephen Spinelli, Jr. spoke about the importance of philanthropy at PhilaU.

Held at the Innovators' Expo, guests also had an opportunity to tour senior capstone design projects which showcase the depth and breadth of learning that happens at PhilaU, with projects highlighting industrial design, health science, animation, fashion, textiles and more.

Thank you for your support and thank you for celebrating with us!



Creating Green Space through Urban and Social Innovation

Residents at the corner of Cecil Street and Kingsessing Avenue in the Kingsessing section of Philadelphia have something to smile about thanks to the combined efforts of faculty and students from Philadelphia University's Lab for Urban and Social Innovation (LUSI), the John Heinz National Wildlife Refuge and Audubon Pennsylvania.

With funding from the U.S. Fish and Wildlife Service, the PhilaU group has been working over the past year with the John Heinz National Wildlife Refuge and Audubon Pennsylvania to restore habitat, as well as create gathering space in the Kingsessing neighborhood of Philadelphia.

Rhyan Grech, the program manager for community stewardship at Audubon Pennsylvania, noted that a key element of the initiative relied upon engaging students from PhilaU's landscape architecture program to capture "the desires, advice, needs and dreams of the Kingsessing residents and translate them into a design."

By identifying opportunities with civic leaders in a series of neighborhood meetings and later refining those ideas in the studio, landscape architecture design students, Kathryn Miller '17 and Ryan Harris '17, along with their professor, Landscape Architecture Program Director Kimberlee Douglas, were able to develop eleven different concepts for presentation to the community.

Kathryn and Ryan succeeded in designing a common space that fully reflected the many assets of the community while providing meaningful ecological value for native birds and pollinators. Now known as Southwest Community Garden, the parcel is a prized neighborhood treasure.

"The visual piece was so powerful in terms of fostering understanding of the project and garnering support," said Rhyan.

Refuge Manager Lamar Gore commended the contributions of Kimberlee Douglas and the PhilaU students whose efforts, "will ultimately result in a project that is jointly [en]visioned by partners and the community, which will bring gathering space, habitat and programming to the Kingsessing neighborhood."

While the students' efforts were applauded, PhilaU is grateful for the opportunity to partner with these outside groups. This collaborative



// Kathryn Miller '17, Professor Kimberlee Douglas, and Ryan Harris '17 created models of their plans for the Kingsessing green space to share with community members.

"The emphasis on collaboration empowers students to make a positive impact in our city as they participate in real-world projects."

Kimberlee Douglas, Program Director, Landscape Architecture

Rhyan was impressed by how the students were able to "drill down into the specifics" regarding both the physical characteristics of the site and its relationship with the neighbors.

"We had several well-attended community meetings," said Rhyan, "and I know those neighbors were coming out to see the students, and their models and drawings."

approach for the Kingsessing project is a hallmark of LUSI, which unites communities, students, faculty and stakeholders in collective action through projects in the built environment. As Kimberlee observed, "The emphasis on collaboration empowers students to make a positive impact in our city as they participate in real-world projects."

The respect is mutual. "It's been a real advantage working with Philadelphia University on this project," said Rhyan.

For Kathryn and Ryan, the project was not only an engaging learning experience, but also a source of valuable knowledge and insights into their career goals.

"Seeing a resident who has lived on the block for years smile and get excited about a new public space in their community—one they can call their own—that is a special feeling," said Ryan. "It really reminds us, as landscape architecture students, why we do what we do."

Rondeau Scholar Spotlight: Alexandra Pizzigoni '18

The Rondeau Scholars Program at Philadelphia University was established through a \$1 million endowment in honor of Planet Fitness CEO Chris Rondeau H'15. More than 70 franchises and vendors from the Planet Fitness community joined together to make the scholarship a reality, and announced the surprise at the Verizon Philadelphia University Celebration of Innovation in May 2015. The endowment honors the Planet Fitness CEO's innovative spirit and entrepreneurial success by giving deserving students the opportunity to receive an education reflective of these values at PhilaU.

The first-ever recipient, Alexandra Pizzigoni '18, is a great reflection of an innovative self-starter: The fashion design major chose the University for the exposure to interdisciplinary experiences, and has a strong drive and clear vision of her future aspirations.

Alexandra always had a knack for art: an intuitive understanding of shape, color and design. Over time, she began to consider how to hone this creativity and use her aptitude in these areas toward her future career as a fashion designer. She chose PhilaU because she knew she would be able to learn all aspects of fashion, positioning her well for a future in the industry.

Through her experiences so far, Alexandra remains true to her talents as a designer. As a freshman, she interned at Buffalo David Bitton, and was welcomed back after her sophomore year. And, in May, just as she was finishing up the school year and preparing to return to her internship at Buffalo Jeans, she received incredible news: She was the first-ever recipient of a scholarship through PhilaU's Rondeau Scholars Program.

"This was a huge sense of recognition for me," said Alexandra. "I felt like all of my hard work was paying off. I felt incredibly excited and honored."

She spent the summer at Buffalo Jeans working with the design team across many different markets, including women's wear and denim. All the while, she excitedly awaited her junior year.

"This year, I am looking forward to exploring more of my personal aesthetic," said Alexandra. Through her studies and projects, she hopes to explore sustainability in fashion.

"Not many people understand the impact customers can have through their purchases," she explained. In her designs this year, she wants to focus on addressing her concerns with sustainability in manufacturing, specifically through ethically informed labor practices and environmentally friendly materials.

After graduation, Alexandra wants to further her industry learning by working for an established brand. "I want to have the chance to observe and gather as much knowledge as possible, before I branch off on my own."

The Rondeau Scholars Program seeks to support deserving students who are innovative and entrepreneurial in their fields, and is now open to all members of the Planet Fitness community, including franchise owners, staff and members.



// Alexandra Pizzigoni '18, first-ever recipient of the Rondeau Scholarship, designed two looks for a children's collection. Alexandra hopes to incorporate ethical practices in her designs.

"We are thrilled that Chris Rondeau is extending the scholarship to the entire Planet Fitness family. Through the generosity of Planet Fitness and its partners, many other deserving students will have an opportunity to receive a Philadelphia University education."

G. Geoffrey Cromarty, Vice President for Administration and Chief Operating Officer



Building the Futures Center

The Fashion and Textiles Futures Center is a \$3.6 million revitalization of Hayward Hall, a central point of Philadelphia University's campus, which provides incredible, futuristic studio spaces for fashion design, textile design and textile engineering students. This enormous investment in the fashion and textile programs is reminiscent of the University's roots, and reaffirms the school's reputation as a leader in textile and fashion education.

Philadelphia University's legacy in fashion and textile production has made the University a mainstay in the minds of industries around the world.

This reputation has connected many industry leaders and alumni with the school to help direct cutting-edge, educational programming, so graduates are prepared with exactly what is needed by top employers—it is a fruitful cycle for innovation and success. These types of connections cause PhilaU to remain a pillar in the American textile and fashion industries, and were invaluable when the University began planning the Fashion and Textiles Futures Center.



// Revitalized textile studios and equipment in the Futures Center enable students to work in a professional environment from day one.

The University organized a committee of fashion and textile industry leaders who offered a diverse wealth of perspectives, guidance and support throughout the planning and creation of the Fashion and Textiles Futures Center. This input was instrumental in creating a space with the highest return on investment for students—a proposition many industry leaders knew to be a promising long-term venture for their industries, and also in the short term for their companies. The steering committee’s collective effort and financial support made the space a possibility.

FRANCISCO MORALES '98

Since graduating from PhilaU, then the Philadelphia College of Textiles and Science, Francisco Morales '98 has pursued many different entrepreneurial ventures. Most notably, he is president and co-founder of 5.11 Tactical, which designs and produces high performance apparel for police and military worldwide. 5.11 Tactical products are known as the best of the best to keep people safe.



“The education I received at PhilaU was integral; it is part of what I do every day. I still use my technical skills each day,” said Francisco. *“I have patents in my name, and have designed many solutions that make a big difference in the day-to-day lives of the people we serve.”*

When Francisco and his wife, Jessica L. Martin-Morales '98, whom he met while studying at PhilaU, heard about the plan to create the Fashion and Textiles Futures Center, they felt compelled to support the campaign. *“Updating these facilities was very appealing to my wife and me,”* said Francisco. *“We both had great experiences in the textile and sewing labs. We know the impact a great facility can have on students and the business community.”*

Francisco reflected on the many skills he learned at PhilaU, and understands how the University plays a major role in training the people who lead textile and apparel innovation in the United States.

“When you create an atmosphere that inspires creativity, collaboration and hands-on practical experience, you see students coming out better prepared. There will be more innovation in industry as a result—this is the big difference at Philadelphia University.”



WESLEY MANCINI

Through connections with PhilaU faculty, the president of the International Textile Market Association (ITMA), Todd Nifong, and educational chair Wesley

Mancini learned that PhilaU was planning this new, highly innovative space devoted to textile and fashion education. Throughout the development and building process, Wesley and ITMA played an instrumental role, helping make the Fashion and Textiles Futures Center become a reality.

“I have always been an advocate for education,” said Wesley. ***“Education is our future, and design is very important to me. It is vital to our industry to train good designers.”***

“I hope to see the Futures Center create excitement for students,” added Wesley. *“This is a great opportunity to raise awareness of textile fields. It’s exciting ITMA has a room named after it, so all students in design and out of design will learn what the organization is, what it stands for, and realize this industry is a terrific option for future careers.”*

ITMA, which was established as a trade association to stimulate growth and development within the home furnishings industry, has served an important role in the creation of the Fashion and Textiles Futures Center. The non-profit organization has a strategic plan to address the upcoming needs of the mills, converters, tanneries and trimming manufacturing industries. A significant portion of today’s generation of textile workers are retiring, so ITMA has begun initiatives to invest in textile education and create new pathways for today’s youth to pursue textile careers. Thus, investing in the Futures Center was a logical step, and generous as well!



// New equipment and studio spaces help students become leaders in fashion and textile design, while display windows and the open studio layout allow the community to connect with and learn more about the fashion and textile industries.



DEANNA AMORELLO '00, M'02

Deanna Amorello '00, M'02 has been an active alumna with PhilaU's textile programs ever since her graduation from the University. She brings her extensive industry experience to students through portfolio reviews and seminars, and works with the University's Textile Advisory

Board to keep curricula forward-looking and competitive.

Today, Deanna is the Director of Product Development at Waterworks, a top provider of sophisticated home products. She began her career at Echo Design Group, a company she was first introduced to during her time as an undergraduate at PhilaU.

"As an undergraduate, I received a generous scholarship from Echo," said Deanna. She stayed in touch, and reached out to the company during her graduate program to say "thanks." Echo, which continues to fund scholarships at PhilaU, ended up interviewing Deanna the day she visited, and saved a position for her after graduation.

"I would not be where I am without the education I had," said Deanna. "I hold the textile program and the relationships I formed near and dear. The PhilaU education speaks for itself; it's the most credible in the industry."

"Supporting the Fashion and Textiles Futures Center was a no-brainer," said Deanna. "These facilities will give students a place where their work can grow and blossom, and help our textile program lead to the next level."

The Fashion and Textiles Futures Center, which opened fall 2016, is an excellent example of what can be accomplished when a community shares a common interest and connects with the same thread: PhilaU, a leader in the education of fashion and textile industry innovators.

THANK YOU TO THE FASHION AND TEXTILES FUTURES CENTER CAMPAIGN LEADERSHIP COMMITTEE

Deanna Amorello '00, M'02
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Mike Ternosky '00
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SNAPSHOTS of **Impact**



15th Annual **PHILADELPHIA UNIVERSITY Robert C. Lockyer '68 Golf Invitational**

Thanks to great sponsors, an energetic committee, and more than 100 golfers, the 15th Annual Golf Invitational, held on June 7th, was a great success, raising \$75,000 for the Department of Athletics and student financial aid. The outing was named this year in honor of long-time Chair, Robert C. Lockyer '68.

Held for the first time at the prestigious Plymouth Country Club in Plymouth Meeting, PA, golfers enjoyed an early summer day on the links.

Thank you to all who attended, and we hope you'll join us next year!



// Attendees enjoyed the beautiful 18-Hole Championship course at Plymouth Country Club.

2016 GOLF INVITATIONAL COMMITTEE

Bob Lockyer '68, Chair	Pete Mimmo '78
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Kevin Kodz '97	David Ryan
Matthew Lewis	Tom Shirley
Cathy Lockyer	Mark Sunderland '84, M'06
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THE VERIZON Philadelphia University Celebration of INNOVATION

The Verizon Philadelphia University Celebration of Innovation promotes and advances the important roles that higher education and innovation play in impacting the global economy. Proceeds from the event provide scholarships and financial aid for our students.

Each year, the celebration honors alumni and industry leaders, and features outstanding student work and a mini-fashion show. Projects this year included a low-cost rowing shell, futuristic earphones, a chess set for children, a wedding dress made from nontraditional materials, a behavioral health facility for veterans, products to help homeless women, a new system for burn treatment, a 3D knitted chair, a smart mirror, and a design for an experiential, water-purifying pier.



// *Top right:* Eileen Martinson stands with Robert Hanold '16, Parth Patel '16 and their design 2WEL, an innovative cost-effective rowing shell. The project was fueled by the Martinson Fund, which provides dollars to students to conduct research, build prototypes and disseminate findings in support of their capstone projects

Bottom left: 2016 Leaders of Innovation are recognized for their contributions to innovation and higher education. Shown left to right are honorees: Orlando Esposito '80, Bryant M. Greene M'96, Bridgit Lombard, C.R. "Chuck" Pennoni, and Student Leader of Innovation, Raymond Bracy '19.

Bottom right: 2016 Lifetime Achievement Award recipient Maurice Kanbar '52, H'03 is congratulated by President Spinelli for his continued contributions to innovation.

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Tomio A. Taki H'11

PHILADELPHIA UNIVERSITY *Fashion Show*

Featuring 300 looks from 110 students, the 2016 Fashion Show at Moulin at Sherman Mills presented a record number of collaborations among fashion design, textile design, graphic design and industrial design students. NBC10's Bill Henley and Katy Zachry served as emcee and commentator, and PhilaU Trustee, Carson Kressley H'13 was honorary chairperson. Mike Ternosky '00, head designer of OBEY Clothing, was awarded the Spirit of Design Award.

The show boasted a combined audience of more than 1,800 industry representatives, alumni and friends, and reflected influences including Japanese woodblock printing, prairie life during the turn of the 19th century and marble paneling found in Rome.



// Top left: Jay McCarroll, the winner of the first season of Project Runway and PhilaU faculty member, spoke to a group of future fashion and textile students, alongside Fashion Design Program Director Sheila Connelly.

Bottom left: Mike Ternosky '00, head designer of OBEY Clothing, attended the fashion show with his family and was awarded the Spirit of Design Award.

Bottom right: Unique wedding dress designs are always a Fashion Show favorite.

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Tadd '75 and Sandy '77 Schwab

Italina Shea

THE SEARCH SOCIETY

(Members as of June 30, 2016)

In 1884, Theodore C. Search saw a need for world-class textile education in the United States. He raised \$35,000 to establish the Philadelphia Textile School, secure a location, buy looms and hire teachers. The Theodore C. Search Society recognizes those who demonstrate leadership through philanthropy by contributing a minimum of \$1,000 annually (Young Members, graduates of the last ten years, contribute \$100 and above). For more information or to become a member of the Search Society, please contact Melissa Garonzik, director of alumni relations and annual giving, at 215.951.2186 or GaronzikM@PhilaU.edu.

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The Six Steps to SUCCESS

The Maguire Foundation is a major source of scholarship support for more than 26 students at Philadelphia University. In addition to providing significant financial assistance, this incredible program encourages exemplary students to lead compassionate, healthy, purposeful lives.

The Maguire Foundation was established 16 years ago as a non-profit organization focused on providing educational opportunities to youth, enriching cultural awareness by supporting the arts and humanities, and improving the lives of the needy by helping relieve hunger and homelessness. Established by James J. and Frances Maguire, the Foundation reflects the couple's shared vision and belief in their personal responsibility to make positive contributions to society.

The Maguires spent their lives working diligently in all they did: their careers, family, spiritual practice, and health and fitness. Together, they built a successful business and a close-knit family. They

always recognized the importance of physical wellbeing to overall success, making activity a top priority. And, through life's ups and downs, the Maguires have embraced the teachings of St. Ignatius Loyola that, "we are men and women for others." Today, the family works to help the greater Philadelphia community achieve a brighter future, primarily through investing in education.

"We saw an opportunity to create a continuum of education by educating kids in grade school to high school and into college," said Jim Maguire. "We want them to progress into a leadership role in society. Financial support is an important part of education that is not readily available today, and we want to help fill that void."

The Maguires' dedication to education was born out of Jim's childhood and college experiences. His father's job with Met Life Insurance required Jim's family to move frequently throughout his childhood. The constant movement hid the fact that Jim was struggling in school.

When Jim's father suddenly passed away at the age of 45, the family experienced difficult times. But despite these challenges, Jim's mother pushed him to work for a better life.

Jim began college at Niagara University, but struggled academically. He was unexpectedly drafted into the Korean War. When he returned, he enrolled at Saint Joseph's University on the G.I. Bill. Initially, Jim continued to struggle before learning he had dyslexia through working with Reverend Hunter Guthrie, S.J., one of the first researchers of dyslexia. Overcoming his difficulties, he went on to graduate in 1958 with a 3.0 GPA.

Jim began his career following in his father's path at Met Life Insurance. Within 18 months, he left to form the Maguire Insurance Agency, which began operating as Philadelphia Insurance Companies in 1987.

In 1993, the company went public with more than 2,200 employees in 50 offices nationwide. In December 2008, Jim completed a \$5 billion merger with the Tokio Marine Group—still considered one of the largest transactions for financial



// Maguire family members and Foundation staff share their inspirational stories with scholarship recipients and their families at the luncheon each year.

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// Recipients of the Maguire Scholar Program and James J. and Frances M. Maguire Scholarship are dedicated to academics, spirituality and service.

firms in Japanese history.

Throughout Jim's career, a keen sense of the importance of education remained with him, inspiring the creation of the Maguire Foundation. Today, the Foundation seeks to support and enrich the leaders of tomorrow by aiding students who graduate from designated Philadelphia-area high schools looking to attend other partnered colleges and universities. This program provides educational opportunities to deserving students who may otherwise be unable to attend due to financial difficulties.

At Philadelphia University, the Maguire Foundation first gifted \$400,000 in 2013 to support five students per year over four years. Two years later, the Foundation established a second scholarship of \$400,000, the James J. and Frances M. Maguire Scholarship for Academic Excellence, focused on academic achievement.

Both programs help PhilaU recruit meritorious students, and bridge the gap between financial aid and family contributions toward education. Renewal in the Maguire Scholars Program requires

high academic achievement and a service commitment to others. Recipients are encouraged to follow Jim's philosophy on how to lead a successful life, which he describes as the Six Steps to Success in his book *Just Show Up Every Day*. These steps promote excellence in all aspects of life, through values like preparation, passion, discipline and balance.

The students of the first cohort to receive the Maguire Scholarship at PhilaU are now in their senior year and were overjoyed to express their appreciation to the Maguire family, and discuss how the Six Steps to

Anthony S. Volpe '72
W.W. Smith Charitable Trust

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Phillips-Van Heusen Foundation
The Quantum Group
Lillian Z. and David R. Rea
Elizabeth Hurwitz-Schwab and
Doug S. Schwab '76

Success fit into their lives. Students explained the impact the financial gift has had on them and their families, and reflected on the benefits of the Maguire Family's guidance and network.

“We saw an opportunity to create a continuum of education by educating kids in grade school to high school and into college. We want them to progress into a leadership role in society. Financial support is an important part of education that is not readily available today, and we want to help fill that void.” Jim Maguire

Step 1: Show up every day.

Set goals and have dreams... Success is a marathon.

As PhilaU's first Maguire Scholars are now entrenched in their senior year, the marathon to success is really settling in. Through conversations, it is clear how they remain dedicated to beginning careers or entering graduate school—Maguire Scholars understand perseverance.

Each of these seniors demonstrated a strong work ethic early on, and has continued to excel. Regan Marriner, a textile design major, remembered her first experience at PhilaU, when the textile design program director, Marcia Weiss, introduced her to the field.

“I always loved patterns, colors and fabrics, so when I was introduced to the program at Open House, I was hooked,” said Regan.

As one of the best schools to offer this program, she set her goals on attending PhilaU. “The Maguire Scholars Program made it possible for me to come to PhilaU,” said Regan.

“Right now, I intern at Galbraith & Paul Design in Manayunk,” said Regan, who hopes to someday work for Nike designing basketball sneakers. With her goal set, there won't be any stopping her, either. Regan always wanted to play college basketball, and attended tryouts for the team as a freshman. Today, she is the captain.

“I never imagined I would be captain, especially starting as a walk-on,” said Regan. Showing up every day and doing her best, her teammates and coaches elected her to this position.

“It is a lot of work to lead the team every day,” said Regan. “I really like encouraging everyone, trying to push them, and being their number-one supporter.”

Step 2: Be passionate and positive about your dream. If you don't love it—you'll never make it.

The Maguire Scholars agree this point truly resonates. “This represents overall working and striving for success,”

said Annalee Craig, a senior fashion merchandising and management student. “I always reflect on my dreams and think how I will succeed—I am sure to reflect that I will, instead of ever doubting myself.”

Caitlin Powell, a senior interior design major, has revisited her passion for her future career often. “My brother would always sit down with me and ask me to make sure I love what I'm doing,” said Caitlin. These conversations have made her even more thankful for the opportunity to pursue something she loves. “I may not have had the easiest upbringing, but I, and all Maguire Scholars, have the right to a good education,” said Caitlin.

Julina Taurino, a senior health sciences major, knows staying positive and focused are important. “I love the field I'm in, I love science, I love that my profession cares for people,” said Julina. She hopes to continue her education as a physician assistant or nurse after graduation.

Step 3: Be a high achiever—in business or in school—that means being professional and being a leader. You and you alone know if you're giving a full measure of your effort.

Like most students at PhilaU, the Maguire Scholars are entrepreneurial, active and engaged—they take challenging course loads, balance jobs and internships, lead sports teams and social clubs, and more as



// Amy Holdsman, executive director of the Maguire Foundation, and Maguire Scholars at the Donor Impact Reception.

Madonna M. M'99 and Francis J. Shammo Sr. '83 Ed and Kelly Sirianno Carol and Stephen Spinelli, Jr., Ph.D. Thomas Jefferson University Thomas Wynne, L.P. Three Sons Farms, LLC Martin J. Zeldin '55 Michael Zimmerman '98

FELLOW (\$5,000-\$9,999)
Agnes L. Devlin Memorial Fund, Inc. Nancy Beacham '93 Elsbeth G. Bellemere The Marc David Foundation Eileen E. Chambers '91 Kirk Colomy Colomy Paint & Decorating, LLC Cozen O'Connor, Inc.

Steve B. Effres, Esq. '80 Orlando C. Esposito '80 Holman Automotive Group, Inc. Jane & Leonard Korman Family Foundation Sheldon Kadish '55 Rich '78 and Liz LeSavoy Macy's Joseph McGinn Sr. McGinn Security, Inc.

J. Joseph O'Mara '63 O'Mara Incorporated Virginia Palmieri M'95 Planet Fitness Puerto Rico - Richard Sciacca Susan J. '84 and Michael S. Schurr '84 Kimberly Collins Scott and Kevin B. Scott Kathleen and Robert P. Smith '76

TD Bank, N.A. John Thackrah '53 Touchpoint, Inc. Unifi, Inc. Wallace Textile Sales Co. William J. Wallace Jr. '67

ASSOCIATE (\$2,500-\$4,999)
The Abs Company - Sean Gagnon Lisa M. '91 and John W. Ackler '92

they strive to be their best selves.

"I help my family with financial needs, so I've had to push myself pretty hard," said Annalee. Even with this responsibility, she also serves as the vice president of recruitment for her sorority, Delta Phi Epsilon, and is active in community service.

"Being a leader is important to me personally," said Annalee. "I always do my best and give my all, despite the workload it might take."

Step 4: To be successful, you have to stay fit physically and mentally, stay positive, and stay motivated.

This step underscores many of the others, and each of the Maguire Scholars exemplifies this trait well—Maguire students are a highly motivated and positive group, committed to physical and mental health and wellness, which they agree go hand-in-hand.

Caitlin sees how fitness keeps her life balanced, and believes being on the women's crew team helps her succeed in other aspects of life. "Every morning I wake up by 5:30 to practice. We get our fitness out of the way early, and it wakes us up for the rest of the day," said Caitlin. "This is a huge help with my school work, because it has taught me to better manage my time."

Regan also feels her dedication to basketball furthers her success elsewhere. "During workouts, it is my job to keep everyone on the same page," said Regan. Her sports leadership role and positive attitude echo in her own life. "Associating positively with people allows you to get the most out of every situation."

Step 5: Surround yourself with winners in business and personal life.

Jim Maguire considers this step the most important, and aligned the structure of the program to create positive communities among Maguire Scholars. The cohort model allows the scholarship to be awarded to students in the same year, with the intention that students progress together, thereby creating a community of like-minded friends with similar values to turn to throughout their education.

This year's seniors have studied different programs and pursued different extracurricular activities, however they have their own network at PhilaU, and are connected to a wider group of students at other schools through Maguire Foundation programs, such as an annual luncheon. This event strengthens the connections between all recipients of the scholarship.

"I've learned you should surround yourself with people you can learn from each day," said Annalee.

Many Maguire Scholars work to connect with positive influences for their careers, as well.

Julina chooses to babysit for people who work as physician assistants. "This way, I am able to have them as mentors to lead me to the right path," said Julina. "They help me understand the full picture, and that I do want to be a PA."

Step 6: Balance your life. Give an equal measure of time and attention to: Family, Business, Fitness, Spiritual Life.

The Maguire Foundation has a truly incredible impact on the students it serves—both financially, and by helping shape students' character at one of the most influential times of their lives: during their transition to adulthood.



// Jim Maguire and Annalee Craig '17 at a Maguire Foundation luncheon.

"I'm not sure where I would be without my family's support," said Annalee. "It is important to keep family in your life, while balancing fun and success."

This step serves as a reminder to give attention to all aspects of life, and it is clear the Maguire Scholars remain true to this balance.

"There is a huge lesson built into going away to school," said Caitlin. "It is the starting step to balance in the future. You learn to stay in contact with people you don't necessarily see every day."

—
The senior Maguire Scholars at PhilaU provide a brief glimpse into the influence the Foundation has on the character and success of compassionate, intelligent, driven students. The invaluable scholarship support and guidance of the Six Steps to Success makes a huge impact on the students the Foundation serves across the Philadelphia area. Through generous investments in education, the Maguire Foundation will continue to help worthy students achieve success, and will educate future generations of men and women for others, in the exemplary path of Jim and Frances Maguire.

Anonymous
Charles Bernier '74
Janice K. Ott '82 and
Salvatore A. Boccella '83
Kimberly B. Bombery-Smith '94
Wayne W. Broadfield III '00
James Camp
James P. Cass '90
Andrew Cherry '87

Christian R. and Mary F.
Lindback Foundation
The Christine and John
Connolly Foundation
Classic Harley-Davidson
Clean Rental Services, Inc.
D. Walter Cohen H'12
Connelly Foundation
John L. Connolly Jr. '77, M'82

Brian Corcodilos '13
Tracy-Gene G. Durkin '83
ECBM, Inc.
The Echo Foundation
Thomas Falvey
Family First Childcare, Inc.
FXFOWLE Architects, LLP
Anne and James P. Gallagher H'07
Gerard Geier

James G. Geise '89
Gensler
Goldman Sachs - Gordon Kluzak
The Gord and Tania Kluzak
Family Fund
Independence Blue Cross
Jacobs Engineering Foundation
Marc Kantor
The Knoll Group

Christine Kobeski '86
Kevin J. Kodz '97
Randi and Donald Kreiss '68
Liberty Property Trust
Larry Luckwaldt
Marjorie and John H. Mantas '76
MLM Group, LLC
Stephen E. Mondeaux '96, M'03
Anthony Naccarato



On Common Ground

The Thomas R. Shirley Sr. Scholarship fund, established eight years ago, has grown—dollar by dollar—to more than \$180,000 and provides dollars that enable three to four deserving students to attend Philadelphia University each year.



Even though they have remarkably different backgrounds, Thomas Shirley Sr. and Deanna Hagman '19 have several things in common: They both grew up in the Roxborough section of Philadelphia, believed in having a strong work ethic and were destined to be a part of the Philadelphia University community.

Their PhilaU connection is courtesy of Tom Sr.'s son, Assistant Vice President of Athletics and Women's Basketball Coach, Tom Shirley Jr., who established the Shirley Scholarship to honor his father's strong sense of community and achievement. Deanna, a second-year interior design major, is a recent recipient of the Scholarship, which is awarded to a need-based, academic scholar who resides in Roxborough, Manayunk or East Falls.

"Kids like me usually don't end up going to college," said Deanna. But thanks to the Shirley Scholarship, her dream of designing a built environment in healthcare and home settings for people with sensory sensitivity is becoming a reality.

Deanna's strong sense of achievement and direction are not much different than her benefactor's, and one of the many reasons she received the Scholarship.

The eldest of two daughters with a single mother, Deanna and her family



// Tom Shirley Sr. with family including his wife Kathleen Fitzpatrick Shirley, son Tom Shirley Jr., and granddaughter Kristen Shirley '06, who played for PhilaU women's basketball.

Jennifer L. Nye '97
O'Donnell & Naccarato, Inc.
Kai P. Olsen '96
The Philadelphia Foundation
Beth '82 and William Piszek
PMBA Scholarship Fund
PNC Fund for Charitable Giving
Margaret Ragucci '03
Jerry Rosenau Sr. M'96
RSM US, LLP

Robert Schoellhorn '56
Schuco
Walter J. Schwenk '76
Robert J. Skomorucha
Cheryl A. Smith
Hon. Joan Specter
TN Ward Company
The Todd B. and Barbara C.
Hilsee Foundation
Anthony J. Vitullo Jr. '97

James Wasserson
Cynthia A. West '88
Jeannette M. Wistner '94, M'99
Lawrence Wittig
MEMBER (\$1,000-\$2,499)
Abbott Fund
ABC Senior Services -
Narberth, PA
James K. Able

The Addis Group
AMG National Trust
Aqua Charitable Trust
Eileen and William R. Archer '74
Archer & Greiner, P.C.
Barry S. Axe '65
Jeffrey Baird '09, M'11
Matt D. Baker
Patricia M. Baldrige M'15
Tom and Jackie Becker

Benevity Community
Impact Fund
Bradford White Water Heaters
Victor C. Braun Jr. '58
Braverman Kaskey
Arlene and Steven Bronstein '71
Richard M. Busofsky '80
The Campbell Family
Foundation
Thomas D. Catagnus '80

lived with her grandmother in order to make ends meet. She never had anything easy: living through winters without heat, going days without running water and years without health care, surviving on welfare and wearing clothes from the Salvation Army. She worked 25-30 hours per week during school and 40-plus hours during summer vacation at an ice cream stand to save money for college.

“My sister and I knew that if we wanted anything in life, we had to make it happen ourselves,” Deanna said.

Deanna’s experiences of persistence and determination while overcoming life’s challenges mirror Tom Sr.’s, who, according to his son, was a man whose own courage, raw determination and self-belief kept him going despite many obstacles and hardships.

Tom Sr. left Roxborough High School in his junior year to enlist in the Navy to serve his country during World War II. For three years, he served on a PT boat in the South Pacific, and then was honorably discharged to return home to find a job and support his family.

“My dad was a man who never finished high school, yet worked every day of his life to make a better life for his family,” said Tom. He recalls how his father’s passion for his community, duty and family is a testament to his tenacity and determination.

The Scholarship was started in 2008 when the then new University President, Stephen Spinelli Jr., approached Tom Shirley Jr., and asked if he would help establish a

scholarship as a tribute to his years of service at PhilaU. Tom responded by creating a scholarship honoring his father’s remarkable spirit, instead.

“I knew in my heart [the scholarship] should be about my dad; to honor him,” said Tom.

Today, the Shirley Scholarship supports three to four students each year. Its success can be attributed in part to the emotional connection and genuine devotion Tom has for the fund.

Each month, Tom tries to individually thank every donor—friends, associates, alumni and even members of the Shirley family—including Tom’s mom, Kathleen, also a Roxborough-born resident, who has contributed every year.

Jesse R. Shafer, vice president for development and alumni relations says, “Tom’s a good guy and does a lot of favors for people. Whenever anyone asks what they can do in return, Tom directs them to the Shirley Scholarship Fund. He promotes this fund so well that now when I see Tom, the first thing I think of is the Scholarship, then basketball.”

While they will never meet, Deanna is forever grateful to a fellow Roxborough resident, whose legacy has helped her get one step closer to achieving her



// Deanna Hagman '19, Thomas R. Shirley, Sr. Scholarship recipient, with Tom Shirley Jr. at the Donor Impact Reception.

career aspirations.

“Without the Thomas R. Shirley Sr. Scholarship, learning what I need to achieve my goals would be next to impossible,” said Deanna.

Tom knows his father would be pleased that the scholarship is helping students like Deanna. “I had a very strong relationship with my dad, and the scholarship is a legacy for him and our family,” said Tom. “It is gratifying that students benefit from a scholarship bearing his name.”

“Without the Thomas R. Shirley Sr. Scholarship, learning what I need to achieve my goals would be next to impossible.” Deanna Hagman '19

Lynne A. Hunter and
Jeffrey C. Cepull
Michael S. Chernoff '74
Stephen Christian
Dan Citrenbaum
Gary Cook '06
Copernicus Society of America
Francis T. Covalesskie '82
G. Geoffrey Cromarty

Crum Creek Industries
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Leslie and Robert G. Culp IV M'98
Diana R. Cundell, Ph.D.
Elizabeth A. Dale, Ed.D.
Joseph Deeney '88
Vikram Dewan
Diamond Crest Development, LLC

Dilworth Paxson, LLP
Bruce B. Doniger '66
Duane Morris, LLP
Robert Dubin
Sheldon N. Epstein '54
Nicholas Fanto
Cynthia M. Flanagan M'93
FM Development Company, Inc.
Martin Fricko '74

Irving R. Gerber '69
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Commemorative Fund of the
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Marylyn M. Goutmann
Grant Thornton

Melissa '85 and
David F. Greenberg '84
Jack S. Grossman '72
Jack S. Grossman & Co.
Mary Bert Gutman
Kenneth G. Hagner '69
George Haley
Nicole Lynn Hall '09
James P. Hartman M'11

Opening the Door of Opportunity

THE PhilaU FUND

Philadelphia University is fortunate to have many exceptional students pass through its doors. In many cases, financial aid makes a world of difference for these students, who otherwise would not be able to afford a world-class professional education.

The following stories are of two students who currently attend PhilaU thanks to the generosity of others. One student reminds us that distance is not an obstacle when you have a dream. The other student embodies the definition of hard work and tenacity, and shows what can be achieved through the power of possibility and opportunity.



Seiji Rose '17 M'18

Seiji Rose has always loved soccer. Growing up, in Toulouse, France, he dreamed of playing professionally. Throughout secondary school, Seiji played competitively, and met with plenty of professional league recruiters. However, despite his passion for soccer, his mother always encouraged him to continue his education before pursuing a career in organized sports.

While university-level sports are not widely popular in Europe, Seiji knew he could satisfy his and his mother's desires by playing soccer at a more competitive level at a university in the United States. Once he discovered Philadelphia University, his mind was set—he would earn a B.S. and an MBA while improving his skills in the sport.

Seiji's enrollment at PhilaU is made possible largely through the PhilaU Fund. He is earning his B.S. in International Business, with a minor in Marketing, and will continue in the iMBA

program next year.

Today, his dream of playing soccer is still a reality. On the soccer team, he plays center defense and midfield (he was named the Defensive Player of the Year by the CACC in 2016), and serves as the team's captain. With one year of eligibility left, Seiji remains focused on soccer, but also understands the value of the education he is receiving, courtesy of donor support.

"It is very important to me to finish out well academically, while doing my best on the team," said Seiji.

Seiji holds himself to a high standard of athletic and academic achievement in preparation for his career beyond professional soccer: He hopes to eventually use his business education to pursue a career in the French Air Force, in order to give back to his country.

"My business education will help me do well in a career in the Air Force," said Seiji. "I will be prepared to manage all types of situations, and have an advantage to attain higher positions."

Charles Head Jr. '91
David Heineman '92 and
Kelly Heineman '94
Henry James Saloon
High Point Community
Foundation
Dan Horan
William Ingram
Intech Construction

JDG Group, LLC -
Joseph Deeney
John Weber, Inc.
Edward Jones
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Clare Kelly
Katherine '97 and James Kibler
David C. Koronkiewicz '81

Mitchell B. Krause '68
Kreischer Miller
Robert N. Levenson '69
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Michele and Michael T. Loudon '89
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Karen K. Carpenter and
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Margaret McGoldrick
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Merck Foundation
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National Financial Services
Northeast Color - Jack Hodges
Lisa Casiello Obermeier '85
Richard G. Phillips Jr.
John D. Pierce Jr.
Michael J. Pilko



Breanna Sheeler '19

Breanna Sheeler is in her third year of the five-year Bachelor of Architecture program at Philadelphia University. This professional degree prepares graduates to sit for a licensing exam and begin practice upon graduation.

Though she is just beginning her third year, Breanna is already making a huge difference at the University as the co-founder of PhilaU's chapter of the ACE Mentor Program of America, Inc. (ACE), the first

collegiate chapter of the organization.

ACE aims to inspire students to pursue careers in architecture, construction or engineering, and begins mentorship and guidance engagement while students are in high school.

Breanna was first involved with ACE during high school. "While I was in high school, one of my mentors was a Philadelphia University alumna, who sparked my interest in coming here," said Breanna. Her mentor, Jennifer Pilgrim '08, M'10, is an active member of ACE, and has a successful career as the EHS Manager at Skanska USA Building, Inc., a leading international construction group.

Breanna initiated the ACE chapter at PhilaU to provide students with resources that would help them bridge the gap in social and guidance networks that they encounter when first starting college.

"We want to connect lower classmen with upper classmen, so they have people to go to and ask questions, build their network and even find resources and advice for projects," said Breanna.

In addition to the mentorship program, the PhilaU ACE chapter helps students grow their professional networks and experiences beyond the University. Breanna helped organize ACE students' involvement in the Technology Student Association, a competition-based organization that sets a stage for students to compete in architectural and engineering technologies at the regional, state and national levels. She also arranges professional panel discussions and roundtables to give students real-world connections, access to internships and jobs, and insight into different career options, personal branding and more.

As co-founder of ACE at PhilaU, Breanna sets a great example for her peers. She recently completed her second summer interning at Althouse, Jaffe & Associates, a small architecture firm based in Perkiomenville, Pennsylvania, that encourages a team approach to projects. "Since the firm is so small, I get hands-on experience in a lot of different areas," said Breanna. She has had a very positive experience in the firm, and can see herself working there or for a similar company in the future.

As she completes her B.Arch. degree, Breanna hopes to continue to lay a solid foundation for the University's ACE chapter and student involvement in Technology Student Association competitions, so both can continue at PhilaU once she graduates. After graduation, she plans to work a few years in the field, then return to further her education.

Thanks to The PhilaU Fund, these students have been provided the financial means to further their educational and career goals. The PhilaU Fund is the most immediate way for donors to support students as they pursue an education that helps prepare them for successful careers—even in professions that may not yet exist.

At PhilaU, 95% of our students receive financial aid directly from the University. Gifts to The PhilaU Fund support the entire academic community and enhance the PhilaU student experience outside of the classroom. Scholarship support provided by The PhilaU Fund include athletics scholarships, merit scholarships, emergency funds, and more.

For more information on The PhilaU Fund, contact Melissa Garonzik, Director of Alumni Relations and Annual Giving, at 215.951.2186 or garonzikm@PhilaU.edu.

Pilot Freight Services
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Levy Fund of the Philadelphia
Foundation
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Jay S. Ruder, Esq.
John N. Rudolph Jr. '82
Craig J. Sabatino
Richard Salerno

June and Edwin Salvesen '88
Francis Scardino '58
Sandra Scher Schwab '77
and L. Tadd Schwab '75
Jay Schwartz '64
Trish and Jesse R. Shafer
Shearon Environmental Design
Co., Inc.
Monica C. and
Thomas R. Shirley Jr.

Siemens
Jackie and Stan Silverman
Paul R. Stadelberger
Stephen Torpey Jr. & Co., Inc.
Teresa R. and
Gregory C. Stewart
Kristian D. Summerer '99
Tomio A. Taki H'11
Target Corporation

Jean-Marie '04, M'05 and
Stephen O. Torpey Jr. '03, M'04
Janet '05, M'06 and
Andrew Vecchione '72
Viethoi V. Trinh '05, M'06
Andrew Vecchione '72
Patricia M. and
Richard F. Walton '75
Wells Fargo
Christina Wong '08

A Team Effort



Harry W. Woodcock, Ph.D.
Thomas J. Wynne
Brian J. Zaslow '09
Zeldin Family Foundation

YOUNG MEMBER

Kristen Antolovich '11, M'12
Kathleen Brett '13
Anne '12 and
Sean M. Campbell '11, M'13

Anthony Colianni '15
Joseph Colletti '11, M'13
Erike De Veyra '09 and
Troy Hannigan '09
Trevor Dority '14
Tom Gooding '12
Trent Gerber '09
Kevin Giambri '13, M'14
Hunter Greenwood '15

Alex Jones '12, M'14
Simone Kettell '09
Julia Elizabeth Mazza '12
Nina Morvin '16
Marcus Nartey '10, M'12
Christopher O'Brien M'13
Samantha Riabko '14
Brandon G. Sargent '07
John Szczepanski '14

Ryan Shellock '14
Kristopher Vosk '15

**deceased*

It takes a team—students, coaches and donors—to make a winning athletics program.

Teams that often end up on the winning end of the score are those that work well together. Indeed, Philadelphia University's athletics program is based on a team approach of student-athletes, coaches/managers and donor support. Together, they play a crucial role in developing the University's stellar athletics program.

Like any successful team, effective teamwork has several key components. At PhilaU, the team begins with the students. Three students in particular—Maria Soledad (Solete) González-Romero '17, Andre Gibbs '16 M'17, and Joe Mangano '18—are a testament to PhilaU's commitment to recruit student-athletes who strive for academic excellence and compete with integrity.

Besides having GPAs between 3.5 and 3.9, these students excel in their respective athletic programs and positions, perform community service, and mentor in the community and on campus. It's a hectic, demanding schedule, but they agree it's all part of the game.

The athletics programs remain an extension of the University's collaborative spirit: student-athletic scholars are amazing young people, who are supported by an outstanding group of coaches and teachers, and the generosity of our extended community.

Solete, a second semester junior, animation and digital media major, resident assistant and fitness advisor for the campus exercise support group, traveled a long way (Spain) to not only get a quality education, but also to row as a member of the women's crew team.

Her coach, Chris O'Brien M'13, admires her determination, spirit and leadership, which he says she brought to campus from day one.

"Solete's work ethic and dedication are direct correlations to her success," said Chris. "She is one of the best oarswomen and is a role model to underclass rowers with her time management skills. She excels in every facet of her life."

Andre, a fifth-year, finance graduate student and guard on the basketball team, attends daily 5:00 a.m. team practices, takes evening courses and occasionally volunteers with the Big Brothers Big Sisters program. Even with this schedule, he maintains his studies and is recognized for his leadership qualities both on and off the court.

"Andre is an outstanding young man and terrific basketball player," said Head Basketball Coach Herb Magee '63. "Even after being sidelined last year with an injury, he took advantage of the down time to focus on his academics." Coach Magee admires Andre's leadership skills, and believes he was appropriately named the team's co-captain.

Joe, a junior law and society major, Fitness Center student manager, Student-Athlete Advisory Committee Treasurer and member of the baseball team, is a recipient of the Billy Harris '74 Scholarship. This scholarship is awarded to students who excel in leadership, academics and athletics—all areas of importance in Billy's life. "Joe is somebody who takes charge and emanates what a college student and an athlete should be,"



2016 HIGHLIGHTS

Our supporters are part of our success. Here are some of our proudest moments.



Head Basketball Coach Herb Magee celebrates his 50th anniversary

Assistant Vice President of Athletics & Women's Basketball Coach Tom Shirley Jr. reached a momentous 700 career coaching win milestone



New Women's Golf program beginning in Fall 2017—currently recruiting, buying equipment and securing training course.



Crew team purchased new racing shell and moved its boathouse to Boathouse Row



Fitness Center hosted a Wellness Fair, held new exercise classes, installed Wi-Fi, and leased new cardio equipment



Expansion of traveling opportunities for recruiting athletes



THE TAPESTRY SOCIETY

The Tapestry Society recognizes those who have provided for the University's future through a bequest, charitable trust, gift annuity, gift of retirement plan assets, life insurance or other estate plans. Tapestry Society members create a meaningful legacy for present and future generations at Philadelphia University. To support the University and show Ram Pride through Tapestry Society membership, please contact Michael S. Molloy by phone at 215.951.0254, or via email at MolloyM@philau.edu.

(Members as of June 30, 2016)

James K. Able
Bert Amador '54
William R. Archer '74
Shirley S. and Robert A. Barnhardt '59
Martin E. Birnbaum '58
Terry and Frank Cardillino '72
Joseph M. Catagnus '84
Edie and Antony E. Champ

Michael S. Chernoff '74
D. Walter Cohen H'12
Huguette Combs
Elizabeth A. Copple '84
Steven B. Dolchin '70
Bruce B. Doniger '66
C. Trevor Dunham '40
Lawrence N. Field
Prudence and William A. Finn '67

said Kasey Oczkowski, former Director of Fitness and Wellness. "He is always ready to help. He's a role model as an athlete and a worker."

These student-athletes all agree that their success stories would not be complete without their coaches and managers. At PhilaU, coaches are an influential element of the students' competitive performance, in addition to representing the University in the public sector and assisting in fundraising for various athletic and fitness initiatives.

As mentors, the coaches ensure the student-athletes know that above all, they must be students first. Academic integrity in college sports is a top priority at PhilaU, and Assistant Vice President for Athletics, Tom Shirley Jr., proudly boasts of how last year the athletes, whether on scholarship or not, held a cumulative GPA of 3.4 in 16 sports.

"At the first sign of a student missing a class or not turning in a paper, we're on



it," said Tom, who attributes his 28-year tenure to his close faculty engagement. "I know our teachers and assure them that we'll get the students where they need to be. We make it clear that academics are [the students'] top priority, and sports are number two."

He also boasts how PhilaU's athletes have a higher graduation rate than their nonathletic peers, and applauds how the University has repeatedly received accolades from the NCAA for being one of the top schools in graduating athletes.

"The NCAA started a President's Award four years ago, given out to the top 10 schools that have graduation rates of more than 90 percent," noted Tom. He adds that PhilaU has been in the top 10 since the award's inception with a 90.5 percent graduation rate for athletes.

And what would a team be without its supporters? More than 50 percent of the University's students are involved in some form of fitness activities, whether it's an NCAA team, intramural sports or the Fitness Center. Philanthropic support, distributed via the Ram Fund, is essential for covering costs above budget by contributing much-needed support for team travel, facilities/equipment maintenance and upgrades, and recruitment expenses.

Like the Ram Fund, the Hoop Club provides financial assistance to the men's basketball team. Coach Herb Magee, who is celebrating his 50th year at PhilaU, and his daughter, Kay, work with former

players, alumni and corporate donors to raise support for extras like special equipment that helps players practice shooting. Without revenue from exhibition games against Division I opponents, ("It is difficult to get exhibition games because of our past success against these teams," explains Coach Magee) philanthropic support now plays an even bigger role in financing the team's needs.

Recruiting student-athletes strains the budget at the Division II level, and donor generosity helps subsidize coach travel expenses, helping find quality students and athletes for PhilaU teams. "When you marry the idea of athletic scholarships and the types of quality majors we have as an institution, we're an attractive option to high school students," noted Tom.

Chris takes it one step further. "Donor support is the number one reason [the rowing team is] successful today." He should know: Rowing is an expensive sport—new racing shells average \$35,000 each. In order to compete at a high level, the program must rely on donor generosity. A move to Crescent Boat Club on historic Boathouse Row and an annual training trip to Florida for preseason practices are all made possible through outside contributions.

Another sports initiative, whose launch is attributed to the Ram Fund, is the addition of women's golf to the sports program. Beginning in fall 2017, PhilaU will sport its first team. Currently, the University is building the program by recruiting

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students, purchasing equipment and securing the use of a practice course.

And it's not just about sports. The Fitness Center is a popular spot for the larger campus community. Kasey credits financial contributions as an investment to improve student life and retention.

"Students and faculty love the [fitness] program," said Kasey. "It's a very comfortable type of atmosphere that caters to overall health and wellness." This year alone, the center was able to host a Wellness Fair, hold exercise classes such as yoga and Zumba, install Wi-Fi and will replace all of the cardiovascular equipment. "We have a whole array of programs offered at no cost to the students thanks to the Ram Fund," noted Kasey.

"The Ram Fund is similar to dessert; it's the extra," said Tom. "Institutionally, we try to take care of the salad and the meal, but the Fund is the dessert. It affords the extra things we can do for students."

PhilaU prides itself in creating harmony between athletics and academics by ensuring that there exists a healthy integration of athletics in university life. Today, PhilaU's athletics program hopes to lead to tomorrow's victories for the students and the University.

"Athletics is a piece of our profile," said Tom. "We're one of the 'faces' of the University."

Go Rams!



// Top right: Solete Romero prepares for an early morning practice on the Schuylkill River. Solete is a junior animation and digital media major, and works as a resident assistant and fitness advisor at PhilaU.

Middle right: Andre Gibbs, number 10, drives in for a layup as guard on the PhilaU Men's Basketball team. Gibbs, a graduate finance student, is the team's co-captain.

Bottom right: Joe Mangano is a right-handed pitcher on the PhilaU baseball team. Joe is a junior law and society major, Fitness Center student manager and Student-Athlete Advisory Committee Treasurer.

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The Clash of Tradition and Technology

Term chair gifts are powerful tools to support faculty in their research, practice and teaching. Typically, term chair funding provides \$25,000 over five years for faculty to travel to conferences to present work, secure needed supplies and incorporate student researchers into projects. Professor Steven Dinero, Ph.D., recipient of the Carter and Fran Pierce Term Chair for the Liberal Arts, shared his story to show how this kind of support can enable faculty to stay at the forefront of their fields and give the best learning experience to students.

During his junior year of high school, Steven Dinero, Ph.D., professor of human geography, participated in a student-exchange program between his school in Buffalo, NY and Rogozin High School in Kiryat Gat, Israel. Even at a young age, Steven knew this was the experience of a lifetime and quickly immersed himself into the culture of the surrounding community. He frequently traveled by bus to the nearby city of Be'er Sheva, where he enjoyed the uniquely Middle Eastern experiences of the marketplace.

"It was beyond fascinating to sit, drink coffee and just people watch," said Steven.

But it was the Negev Bedouin, an indigenous, nomadic community, who intrigued him the most. He watched as they journeyed from their neighboring villages to the Be'er Sheva marketplace dressed in their traditional, ethnic garb to sell their wares, shop and interact with the more modern-day urban dwellers. These

observations piqued his interest to learn more about the diversity, identity and circumstances of these tribal people living in "multiple worlds."

"At age 16, observing the Bedouin may have been a 'Lawrence of Arabia' thing in my head," said Steven. "I just thought [they were] really interesting and cool, and I still do."

Over time, his childhood fascination evolved into a lifelong passion enduring throughout his academic studies and professional career. Today, his interest in the identities, culture and traditions of indigenous tribes is the subject of two books and integral to his coursework.

Steven's firsthand experiences with indigenous tribes bring particular relevancy to his Middle East and environment classes. His students enjoy hearing about his personal, face-to-face connections with tribal communities. Just ask former student Elizabeth Stewart '10.

"When I think back to my time spent as an undergrad in his classes, what I remember most is his passion for [indigenous people] and their culture—it was contagious," said Elizabeth. "His classes were more than the readings and exams; he brought an energy to the classroom that can only be conveyed by someone who has truly traveled and walked in another man's shoes. Learning from him was an honor."

Steven later expanded his research to include a second case study of the Nets'aii Gwich'in in Alaska, who had myriad similarities to the Bedouin—itinerant communities striving to retain their traditional identity in a fast-moving, globalized environment.

While researching the Gwich'in, Steven serendipitously discovered parallels of how both tribes have recently adopted modern technologies, like social media. He hypothesized that technology is enabling native bush communities to retain their

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tribal identities, cultures and traditions in new ways. This is historically altering the experience of these villagers who have traditionally been geographically divided and politically marginalized. This clash of tradition and technology is forming what he refers to as “virtual tribes.”

Realizing the need for a third case study to enhance and support this theory, Steven chose the Tripuri in India and Bangladesh, whose similarities mirror the Bedouin and Gwich'in as diasporic communities united via social media. Funding for this part of his research came quite unexpectedly from a friend.

That friend, former PhilaU law and political science professor, Carter Pierce, Ph.D. along with his wife, Fran, established the Carter and Fran Pierce Term Chair for the Liberal Arts. Speaking on behalf of her husband who recently passed away (see inset), Fran shared Carter's enthusiasm and dedication to establish a term chair based on his personal connection to Liberal Arts and desire to bring more recognition to the program. It was something they both believed in.

“Carter thoroughly enjoyed his 47-year career at Philadelphia University,” Fran said. “When he retired in 2014, he wanted to establish a term chair to advance teaching and research in the Liberal Arts.”

Earlier this year, Steven was named the

Carter and Fran Pierce Term Chair for the Liberal Arts. While Carter was not part of the selection committee, Fran said her husband was elated by the committee's decision.

Carter and Steven were not only longtime colleagues who appreciated and respected each other's academic achievements, they were friends—mentor and mentee—who had a shared interest in social justice and the environment.

“This chair really motivated me,” said Steven. “I made a determination that I should do something different, something substantial, something concrete with the funding in addition to attending conferences and guest speaker appearances. I always wanted a third case study, and the term chair will provide the opportunity [for me] to complete one.”

Steven appreciates and is grateful to his friend for what the term chair affords him, especially its relevancy to his students' experience.

“In our globalizing society, all of us are



// People of the Nets'aiti Gwich'in community in Alaska.

copied and dealing with questions,” said Steven. “These are the issues our students need to know and think about.”

To see a full list of Term Chairs at Philadelphia University, visit www.PhilaU.edu/TermChair.



“Carter Pierce (pictured left) was an esteemed member of the faculty at Philadelphia University for more than 45 years. He was an integral part of our liberal arts program, and a tireless advocate for students and faculty. He will be remembered for his passion for worldwide human rights and environmental issues, and his ability to make students more engaged, informed citizens. We are thankful for Carter's service contributions and consider him part of the fiber of the university.”

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Advancement Councils: Enriching the Student Experience

Having access to real-world learning, connections and experiences is an integral part of the student experience and Nexus Learning at Philadelphia University. This approach is the fundamental mission of the University's Advancement Councils, volunteer groups of key alumni and industry leaders focused on student enrichment, engagement and support for advancing the value of the College of Architecture and the Built Environment, and Kanbar College of Design, Engineering and Commerce degree programs.

Members of both councils provide active, meaningful interaction with students and faculty, including: working with the executive deans in curricular development; creating internships and job opportunities; serving as speakers; assisting with strategic advancement initiatives; participating in student presentations; coordinating student industry excursions; hosting alumni receptions; attending campus career fairs; and providing guidance on best practices and industry standards for students and faculty.

“Most significant in our College is that the Advancement Council has changed the students’ physical learning settings and helped us build a pathway for them to find jobs and internships in their fields of interest.”

Barbara Klinkhammer, Dipl.-Ing., Executive Dean,
College of Architecture and the Built Environment

The Advancement Councils’ generosity is reflected in myriad ways in the form of support for student leaders attending affiliation meetings; equipment and studio upgrades; new equipment purchases; fees for student competitions; exhibit galleries; and funding of a student publication, *Spacework*, now in its 3rd edition.



// Architecture and Interior Design students earned an honorable mention in Association of Collegiate Schools of Architecture (ACSA) 2016 Timber in the City: Urban Habitats Competition. This competition challenged students to design solutions using renewable, carbon-storing timber instead of other conventional building materials, like steel and concrete, to make their design, “Within a Timber Glade.” Advancement Councils help students enter more competitions like this, which gives students the chance to create innovative solutions to the problems of today and tomorrow.

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*We are sad to note the passing of our good friend, Steve Faralli in September 2016.

Who Named the Rams?

John Steen graduated from the Philadelphia Textile Institute in 1959. While attending what is today Philadelphia University, John was the basketball scorekeeper and clock operator alongside Bucky Harris; edited the school yearbook and the sports section of the newspaper; and managed intramural sports. His responsibilities required attending all basketball games where he witnessed how other teams mocked PhilaU's mascot, the Weavers. When John proposed renaming the mascot the Rams, everyone agreed—so President Bertram Hayward changed the mascot to today's Rams.

Since graduating, John has prospered in the textile industry as founder and president of Steen Sales, a yarn manufacturer and distributor based in Hawthorne, NJ; and President of Dutch Valley Throwing Co. He also served as a Vice Chairman at Stewardship Financial Corporation and Atlantic Stewardship Bank, Inc., and has been an Independent Director at Stewardship

Financial Corp. and Atlantic Stewardship Bank, Inc.

Twelve years ago, John established the John L. Steen Scholarship/Fellowship to support PhilaU students majoring in Textile Engineering, Textile Design or Textile Material Technology, who demonstrate leadership skills and actively participate in community service. This year, John contributed to the new Fashion and Textiles Futures Center, naming the John L. Steen '59 Power Weaving Studio—[read more about the center on page 6.](#)

In between these gifts, John strengthened his legacy at PhilaU by adding a provision to his estate plans that will one day grow the scholarship endowment and support capital needs. As a member of The Tapestry Society, he recognizes his legacy will benefit future generations of PhilaU Rams.

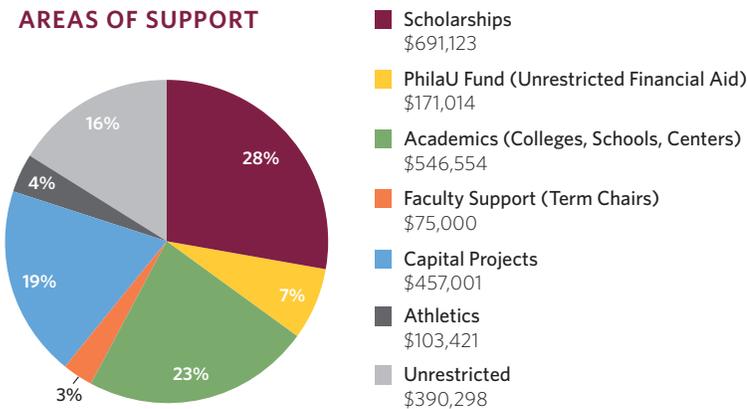


// John Steen '59 led the charge on changing PhilaU's mascot from the Weavers to today's Rams.

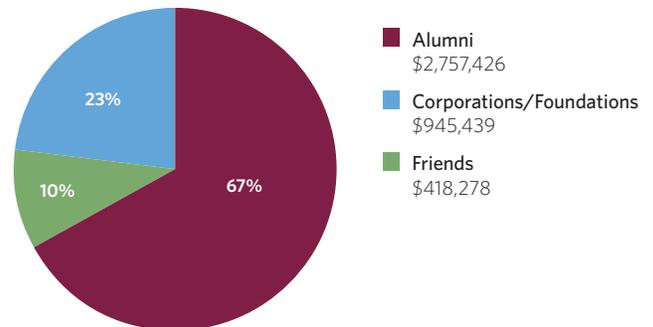
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