Thank You!

2011-2012
Honor Roll of Donors

PHILADELPHIA UNIVERSITY
The Philadelphia University Honor Roll of Donors is produced by the Office of Development and Alumni Relations. This issue of the Honor Roll represents activity in Fiscal Year 2011-2012 (July 1, 2011 through June 30, 2012). We have made every effort to ensure the accuracy of this report. If your name has been omitted or misprinted, please accept our sincere apologies and notify the Office of Development and Alumni Relations at 215.951.2850.
Dear Alumni, Parents, and Friends,

The time is now.
The place is Philadelphia University.

We are pleased to recognize the generosity of Philadelphia University’s donors who invested in our students and faculty in the 2011-2012 academic year.

Since its founding in 1884, Philadelphia University has relied on private support to be the model for professional university education. With the support of our alumni, parents, friends, corporations and foundations, PhilaU is educating the next generation of leaders for the 21st-century work world.

The 2011-2012 academic year was marked by many highlights. However, we would be remiss if we did not acknowledge entrepreneur and philanthropist Maurice Kanbar ’52, H’03 who has donated $15 million in support of the College of Design, Engineering and Commerce, which has been renamed in his honor. The Kanbar College’s integrated curriculum pushes students to think beyond the boundaries of existing disciplines and focus on market-driven innovation through teamwork, collaboration and industry connections.

We are very proud to report on the progress of our multiyear fundraising campaign, Power to Innovate: The Campaign for Philadelphia University. As of November 2012, we have surpassed our $40 million goal well ahead of the Campaign end date of June 30, 2014. This unprecedented success would not be possible without the generosity of all our donors. However, our work is not done. The Campaign is just beginning to have a transformational effect on the campus, the most visible being a new building to house the Kanbar College that reflects the innovative, collaborative nature of the College’s curriculum.

We are indebted to Maurice Kanbar for his exceptional commitment, the largest in Philadelphia University history. However, it takes a community of supporters to provide an innovative education that tuition alone cannot sustain. We are grateful to our more than 2,000 donors in the 2011-2012 academic year who supported The PhilaU Fund, scholarships, athletics and other initiatives.

On behalf of our nearly 3,600 students and 500 faculty members, we thank you for your generosity. Please continue to support Philadelphia University; your investment will contribute to a 128-year legacy that is rich in history and will help prepare graduates to become the innovators and leaders of tomorrow.

Sincerely,

William C. Whitmore, Jr. ’82     Stephen Spinelli Jr., Ph.D.
Chair, Board of Trustees     President

P.S. We are pleased to announce that in November 2012, Maurice Kanbar made an additional gift of $5 million (the use of which is now being planned) at a ceremony dedicating the Kanbar College and the opening of the DEC Center. This magnanimous act is yet another validation of PhilaU’s leadership in defining world-class professional university education.
2012-2013 Philadelphia University Budget

The Philadelphia University budget supports the high quality of our existing and new academic programs and the growing educational, technological, and residence life needs of our students. It is also aligned with the goals of the University’s strategic plan.

According to Moody’s Investors Service’s outlook for higher education in 2012, the current economic environment continues to place pressure on colleges and universities. Today, prospective students and their families are increasingly price-sensitive and discerning consumers while donors, research-granting organizations, and federal and state governments have even fewer resources to invest in higher education. Colleges and universities are under rising pressure to increase operational efficiency and limit tuition increases while working harder to distinguish themselves and clearly articulate what makes them unique in a more competitive environment.

Philadelphia University continues to proactively manage and plan around the current economic condition and the additional budget pressures that it creates. Differentiating the University from its peer institutions, identifying additional and diversified revenue sources and continued streamlining and tightening of operations are all priorities reflected in the University budget.

2012-2013 Revenue Budget

- Tuition & Fees: 81%
- Auxiliary Enterprises: 16%
- Gifts & Grants: 1%
- Investments: 1%
- Other: 1%

2012-2013 Expense Budget

- Instruction/Academic Support: 27%
- Institutional Support: 14%
- Scholarships: 13%
- Technology/Capital: 10%
- Student Services: 7%
- Operations & Maintenance: 1%
- Auxiliary Enterprises: 1%
**2011-2012 Contributions**

### 2011-2012 Source of Funds

- **Alumni**: 23%
- **Parents**: 28%
- **Other Individuals**: 25%
- **Corporations**: 6%
- **Foundations**: 17%
- **Other Organizations**: 1%

### 2011-2012 Designation of Funds

- **Capital**: 25%
- **Endowment**: 35%
- **Restricted**: 17%
- **Unrestricted**: 23%

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**College of Design, Engineering and Commerce Named for Entrepreneur and Inventor Maurice Kanbar**

In May 2012, Philadelphia University announced the naming of its innovative, transdisciplinary College of Design, Engineering and Commerce for alumnus Maurice Kanbar ‘52, H’03, who donated $15 million in support of the College.

Mr. Kanbar, an entrepreneur, inventor, Hollywood producer and philanthropist, is the embodiment of a Philadelphia University education and our Nexus Learning approach. He has achieved success across disciplines, devising products and services to make the world a better and more enjoyable place.

The Kanbar College of Design, Engineering and Commerce, with its focus on transdisciplinary learning, identifying real-world problems, and creating opportunities and innovation, empowers students to lead and achieve success in the 21st-century workplace and contribute to society.

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**WHY I INVEST IN PHILAU:**

“Supporting Philadelphia University is a priority for me because of the valuable education I received more than 70 years ago. Since then, they have done a wonderful job of developing the campus and keeping programs relevant for today’s students. I am very pleased that the University today continues to offer a hands-on, practical education that will allow its graduates to enjoy similar success in the 21st century. The University has changed in so many ways since I attended PTI but the mission has remained the same, and I’m glad to be able to support today’s students who are following in my footsteps.”

*Robert M. Gordon ’38*
WHY I INVEST IN PHILAU:

“I support Philadelphia University in appreciation of the high-quality education I received, and the foundation it provided me to pursue a legal career in intellectual property. The world is very different than when I was a student, and it’s true that PhilaU has changed to meet the demands of the 21st century global marketplace. That said, having remained engaged in the life of the University as a volunteer and a donor, I’ve been pleased to see firsthand that PhilaU continues to be a student-centered institution in which creativity and entrepreneurship are never stifled, but fostered. Thanks to a caring and dedicated faculty, in many respects today’s students are trained in the same tradition as when I and my classmates were students, that is, to become flexible, curious thinkers who are always looking for better ways to get things done. So, I’m proud of the positive changes my alma mater has made, but I’m equally gratified at how much it has stayed true to its origins.”

Tracy-Gene G. Durkin, Esq. ’83
Director, Sterne, Kessler, Goldstein & Fox P.L.L.C.

The Theodore C. Search Society

Established in 2011, the Theodore C. Search Society recognizes those individuals who demonstrate leadership through philanthropy. Named in honor of the University’s founder, the Search Society is the institution’s most prestigious donor society, honoring the steadfast commitment of our most loyal supporters.

As key investors in the next generation of leaders, Search Society members help bring our mission to life by fostering an environment of growth, innovation and excellence in education. Their generosity directly impacts the student experience, creating unparalleled educational opportunities at the University.

Search Society members contribute a minimum of $1,000, which may be given to The PhilaU Fund or designated to a specific University initiative, and they receive special recognition and a variety of benefits. The Search Society Young Members recognition level encourages and promotes leadership giving by our most recent graduates. The program recognizes — with full benefits — the graduates of the last ten years who contribute $100 and above.

To become a member of the Search Society or for more information, please contact Erin Wooley M’07, director of annual giving, at 215.951.6818 or wooleye@PhilaU.edu.

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Maurice Kanbar ’52, ’H03
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This issue of the Honor Roll represents activity in Fiscal Year 2011-2012 (July 1, 2011 through June 30, 2012).

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PhilaU Researchers Receive $200,000 Grant for Work on Bacteria-Killing Textiles

A multidisciplinary team of Philadelphia University researchers has been awarded $200,000 from the University City Science Center’s QED Proof of Concept Program to continue their work developing bacteria-killing textiles that could help reduce the high incidence of hospital-acquired infections.

The PhilaU research focuses on a new biocidal textile technology that could be used in such items as lab coats engineered to kill bacteria on contact. Previous work by the PhilaU researchers has resulted in patent-pending technology for textiles that kill a broad range of dangerous bacteria.

The research team includes principal investigator Alex Messinger, professor of architecture and interior design; Diana Cundell, associate professor of biology; Brian George, associate professor of textile engineering; and D.R. Widder, executive director of innovation. In addition to the $200,000 award, each research team receives one year of business guidance from the Science Center’s network of experienced entrepreneurs to help them bring their technologies to market.
Maroon and Gray Society

Named after Philadelphia University’s colors, the Maroon and Gray Society honors those alumni, parents, and friends who made gifts of $100-$999 to any Philadelphia University fund in 2011-2012.

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**Sustainable Design Student Wins Award at Prestigious Collab Competition**

Josh Butz, a sustainable design graduate student at Philadelphia University, won third place in the prestigious Collab Student Design Competition, which brought in 115 entries from seven design schools including Pratt Institute in New York and the University of Pennsylvania. The design caught the judges’ eyes for its originality, timeless quality and careful attention to detail.

Butz’s bag was made primarily of highly sustainable materials hemp and burlap, and its teardrop shape was contoured to fit one’s back. The bag is supported with a long stick Butz whittled from a pine tree branch.
WHY I INVEST IN PHILAU:

“I am grateful to Philadelphia University for a quality education in a small, intimate environment. The motivation behind my support is to give back to the organization that provided me with a sound foundation and the opportunity to do what I love every day.”

Eileen D. Chambers ’91
Vice President & Portfolio Manager, The Haverford Trust Company

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Michele Murphy
This issue of the Honor Roll represents activity in Fiscal Year 2011-2012 (July 1, 2011 through June 30, 2012).
Fashion Alumna Selected for Philadelphia Incubator at Macy’s

Kaitlyn Doherty (far right), a 2011 PhilaU fashion design graduate, was selected as part of the inaugural class of emerging designers who are participating in the first Philadelphia Fashion Incubator based at Macy’s Center City store.

Doherty and four other promising designers will spend the next year as designers-in-residence, working in a 600-plus square-foot workshop space at Macy’s Center City, where they are producing their sample collections, gaining valuable retail insight, and will showcase their collections to local and national retailers.

While still a student, Doherty won various awards including an international handbag design contest, which landed her on the cover of InStyle magazine in September 2011. With a goal of creating her own line of women’s clothing, she credits her PhilaU education with providing the skills and education necessary to succeed in the competitive world of fashion. Terry Lundgren, CEO of Macy’s Inc. and Philadelphia Mayor Michael Nutter are pictured from left, respectively.

This issue of the Honor Roll represents activity in Fiscal Year 2011-2012 (July 1, 2011 through June 30, 2012).
Alumni Donors by Class Year

This list includes all alumni who made a gift to any Philadelphia University fund in 2011-2012. If a graduate has multiple degrees, they are listed under the class year of their first certificate/degree.

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Class of 1940
C. Trevor Dunham
Frederick Jones

Class of 1943
Irving Layton

Class of 1946
George Deckelbaum

Class of 1947
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Grace Magee
Hollis Reed

Class of 1949
John Akers
Richard Barth
Norman Friedman
Henry Johnson
Bert Rau
Roy Reubel

Class of 1950
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John Harrigan
Lawrence Karlin
Theodore Manheim
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“When I give back to PhilaU, I am increasing the value of my degree by ensuring the University continues to prosper for future generations of students. Giving back also make me feel more closely connected to the PhilaU community. I view supporting your alma mater as a responsibility, and I look forward to passing that on to my children.”

Gabriela V. Graterol ’11
Master of Public Health Candidate
WHY I INVEST IN PHILAU:

“The reasons for my support of Philadelphia University have been identified clearly and succinctly by President Barack Obama. It is the philosophy that the road we have been fortunate to travel on has been created by those before us. No one creates anything on their own; it is a smorgasbord of elements that contribute to our success. For example our roads, schools, police, fire departments, and hospitals. Therefore, as we have benefitted by those who paved the way for us, so we must do the same for those who come after us. Establishing the Ruth and Morris Nissman Scholarship in honor of my parents is one way of making sure of our collective tomorrows.”

Michael Nissman ’64
Tyler Fleming ‘12 Receives Prestigious Fulbright Grant to Teach in Vietnam

Tyler Fleming ‘12 was awarded a Fulbright U.S. Student Program Grant to teach English in Vietnam for 10 months starting after orientation and training this past August.

Fleming is the second student from PhilaU to receive a Fulbright grant in the last two years, following Malcolm Ingram ’10, who studied in Argentina. Fleming was one of fewer than 15 students nationwide chosen for the Fulbright program in Vietnam.

At PhilaU, Fleming was a tutor in the Learning & Advising Center and a research assistant for Jeff Ashley, Ph.D., associate professor of chemistry. Fleming collaborated with Ashley on a research project studying the possible carcinogenic effects of tobacco residue, also called third-hand smoke, and his work will be published in August in the *International Journal of Environmental Assessment and Monitoring*.

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PhilaU Honors Leaders of Innovation at Annual Spirit of Innovation Gala

Philadelphia University celebrated five innovative leaders and acclaimed menswear designer John Varvatos at the annual Evening of Innovation on April 28. Following the University’s Annual Fashion Show at the Academy of Music sponsors, supporters and honorees joined the University at the Spirit of Innovation Gala at the Hyatt at the Bellevue in Center City Philadelphia.

At the Gala, President Spinelli presented five Leader of Innovation Medals for outstanding contributions in the honorees’ respective fields. The recipients (beginning second from left) were: D. Walter Cohen, D.D.S. ‘H12, chancellor emeritus of Drexel University College of Medicine; William “Bill” L. Jasper, chief executive officer of Unifi, Inc.; Francis “Fran” J. Shammo ‘83, executive vice president and chief financial officer for Verizon Communications; and Eileen Martinson ‘86, chief executive officer of Sparta Systems. Menswear designer John Varvatos (far left) was presented with the Spirit of Design Award.
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Architecture Students
Design Ingenious Shelters for the Homeless

PhilaU fifth-year architecture students collaborated with Project H.O.M.E. to design and build improvements to Women of Change Safe Haven, which serves chronically homeless and seriously mentally ill women in Philadelphia.

To improve conditions at the shelter, the Philadelphia University Design X Socio-Political Studio worked on state-of-the-art design-build installations for the sleeping dorm, community room and medical area of the facility.

Collaborating with the architecture students, graduate students in the occupational therapy program at Philadelphia University provided research and insights into the designs, making the project a rich interdisciplinary experience.

WHY I INVEST IN PHILA U:

“I invest in PhilaU because PhilaU has invested in me. The personal attention I received while working on my Master’s degree at PhilaU equipped me to navigate one of the most difficult job markets in recent history. PhilaU rewards ambitious, creative, and entrepreneurial students who are willing to work hard to achieve their goals. I can’t imagine where I would be today without the relationships, skills, and knowledge I developed at PhilaU.”

Christopher J. Kuntz M’11
Strategic Communication Consultant, CRA, Inc.
I have had the privilege of being a member of the Philadelphia University community for over forty years. As a faculty member, I have always appreciated the opportunity to grow as a professor, motivate my students, and just enjoy the seasonal changes on our beautiful campus. During my early years, I often thought that I had shared and contributed to all aspects of the University’s growth. Later, when I was asked to financially support scholarships and other fundraising efforts, these worthwhile initiatives became a regular part of my charitable giving.

Recently, former General Electric CEO Jack Welch stated that a college education used to be practically free. He only paid $50 per semester for his undergraduate tuition. Today the majority of families in our country are financially overwhelmed when it comes to the cost of college, and it is extremely satisfying to help students with my support of The PhilaU Fund. In addition, as we construct new buildings on campus, I feel a special ownership when I participate in a charrette as the building is being planned, financially contribute to the project, watch its construction, and celebrate its opening.

Finally, I take great pride in talking with former students about their successes and encouraging them to give back to their alma mater and their communities.”

G. Carter Pierce
Associate Professor, Political Science
Philadelphia University

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Targeting a Better Shopping Experience

Senior business students had 48 hours — sleep optional — to create and pitch a business plan to Target executives that would creatively use technology to improve the grocery shopping experience for customers. The winning team — including seniors C.J. Fazio, Melanie Robins, Angela Sereico and Rachel Weissie — took home $2,000 for their proposal for a Target grocery app for mobile devices to engage shoppers both at home and in the store. Using the app, shoppers could create shopping lists from home, find coupons based on their purchasing interests and receive a digital map of their items in the store, helping them navigate the grocery aisles quickly and efficiently.
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Coach Herb Magee Inducted into Naismith Memorial Basketball Hall of Fame

Philadelphia University men’s basketball head coach Herb Magee ‘63, H’09 was enshrined August 2011 in the Naismith Memorial Basketball Hall of Fame, following a season in which he became the most winning coach in NCAA history across all divisions. Magee currently has 941 wins as head coach, all at his alma mater.

In February 2011, the University celebrated his achievement by unveiling a bronze bust depicting Magee. The bust will remain on display in the lobby of The Gallagher Athletic, Recreation and Convocation Center.

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